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FOR IMMEDIATE RELEASE

Announcing the new myTransponder Mobile Studio

First Arriving at Airventure 2011

myTransponder HQ, Chicago, IL — (July 5, 2011) — myTransponder, Inc. is excited to bring a new service to New Media producers covering aviation events: The myTransponder Mobile Studio.

"Our goal with the studio is to help increase the quality of the field recordings created by the New Media producers," said Mike Miley, myTransponder COO. "We know some bloggers and podcasters have great stories to tell but struggle to find appropriate production gear to adequately capture the message. myTransponder wants to help simplify the process and help get these stories out to the public."

With the assistance of our partners at Sennheiser, Canon, and ikan, the first appearance of the myTransponder Studio will come at Airventure 2011 from July 25 through July 30th.

New media producers can schedule free studio time to use audio, video, and/or lighting either inside the studio or outside under our awning. Additionally, we plan to offer some mobile gear to loan out to those producing content in the field. Either way, producers can transfer the media to their own computer or we can capture the media locally and arrange to get it to the producer later.

This is a free service and we simply ask that users thank our partners in your show, show notes, website, etc. Additionally, we would appreciate an email letting us know when these productions are released so we can let others know about your work.

For more information and to schedule studio time, please contact Mike Miley at mike@mytransponder.com

myTransponder is a leading social media company dedicated to the world of aviation. Find us at <http://www.mytransponder.com> and <http://blog.mytransponder.com> or follow us on twitter as @myTransponder. For more information about our site or our consulting offerings, please contact us at ace@myTransponder.com
